

built around people





### OUR PROMISE

"TAMEER is a company that has a Soul, and a Passion for People that was passed down through generations of staff and customers, decade after decade, project after project. This is our heritage. This is our identity...

Beyond state of the art architecture and landscaping, our promise for AZAD is to create a Community that has a soul. A Community of people who share the same values and enjoy life together. A Community where neighbors become best friends, where children make memories for life within a safe, friendly and elegant environment.

**Built Around People** is not an empty slogan. It is a Promise that is made by us all at TAMEER, to our valuable customers. Together, we have designed AZAD around People, keeping our customers in mind at every step and in every detail. We are all creative, passionate, and dedicated to making the AZAD Community real, human, vibrant, and sustainable."

Antoine El Khoury Managing Director of TAMEER



# CENTRAL LOCATION

Located at the heart of New Cairo, the AZAD Community is one of the most central and accessible hubs of the city, a fifteen-minute drive from Cairo International Airport. The American University of Cairo and Point 90 right next door, urban living bustles right at your front door, so work, shop, explore, enjoy it!

Find your inner urbanist, right at your fingertips. Seize every opportunity New Cairo has to offer, then at the end of the day, return to your AZAD home. A quiet haven in the heart of the big city.





10c

Fountain Park

(T) TAMEER

Royal Sports Club

Les Rois

The Westin Cairo Golf Resort & Spa



### A TIMELESS ARCHITECTURE

"I had a vision of clearly defined lines, large expansive spaces, and strong structures. Classic and noble materials, sustainability above all."

Sherif Zewar Architect

AZAD is a vision; an engagement of all the senses. Light streams in through wide windows, overlooking gardens, footpaths, bike paths. The sound of water structures trickles on in the background. Birds and children's laughter. With solar energy landscape lighting and the earthy tones of the buildings, the view is soothing and the structures sustainable. Simple. Timeless. Elegant.

"Second, efficiency and functionality. Apartments designed around the needs of their inhabitants, the use of every space optimized for free, uncluttered living."

The units are accessible and easily furnished, with storage space and natural light. The design is intuitive, the walls and doors built around people's lives, not the other way around.











### EFFICIENCY

"The AZAD concept is different; innovative to the Egyptian real estate market in both structure and design. We do not follow trends; our product is simply, timeless.

The architecture has a natural feel and look about it; nothing artificial or superfluous. All our units boast expansive, breathable views and well lit, open areas. Within the apartments themselves, maximum efficiency and functionality are emphasized. We look beyond the number of square meters for opportunities to develop those to their full potential. How can we make the most of every space? How can we optimize your value? How can we design every room so that you can already picture your couch and coffee table in it?"

**Mohamed Younis** Real Estate Consultant





### FACILITIES

- Outdoors Cinema
- Bicycle Lane
- Jogging Track
- Kids Area
- Family Swimming Pool
- Water Features
- Dry Deck Fountain
- Chess Playing Area
- BBQ Area
- Multi-Functional Sports Court
- Outdoors Workout Area
- Meditation Area
- Pets Park





#### COMMUNITY CENTER

A short stroll away from our state-of-the-art apartments, the AZAD community center offers entertainment to suit all ages and tastes. In the coffee lounge, the couches are welcoming, perfect for an afternoon with a book from our expansive library. The large screen TVs bring neighbors together to watch a movie or a football game, and the large tables are perfect for book club meetings, the smaller ones for intimate discussions. Nearby, the community board offers group activities, social events, and classes.

Outside on the terrace, there are picnic tables, umbrellas, and barbecue grills, perfect for family lunches on sunny weekend days. Have a neighborhood cookout! Invite friends over. Taste, savor, share, exchange recipes and stories while the children run around and play.

The kids can also play indoors, in a play area designed just for them. The adults have their own multipurpose hall for social, culture, sports, and business events too. Upstairs, shake the stress off a long day with an invigorating workout at the gym, fully equipped with the last hi-tech workout machines, locker rooms, and showers.

Our attentive staff is also always available to assist our community.







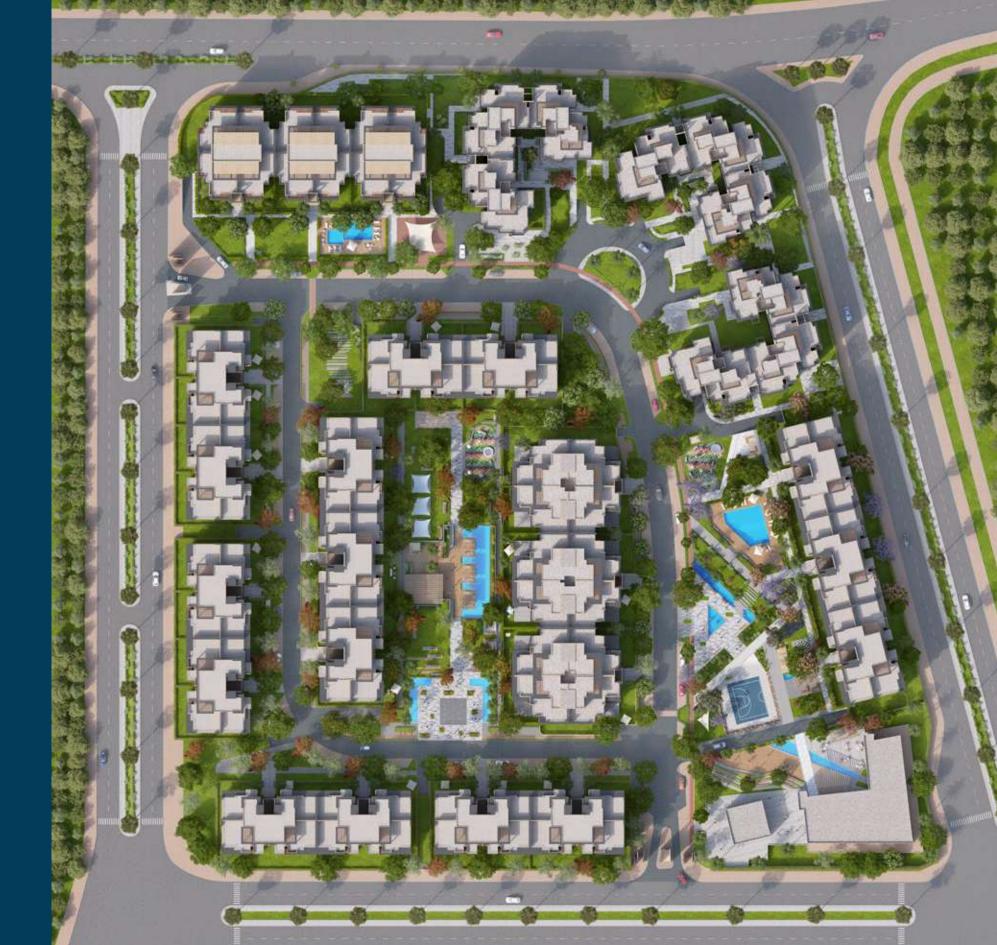






#### MASTER PLAN

TAMEER is a strong believer in creating functional and communal home living, that is why AZAD was designed to offer its residents a comprehensive home that extends beyond the walls of one's apartment. Life in AZAD was envisioned first and around it the design was created. The residential buildings are on the peripheries of the compound, forming an almost perfect rectangle, overlooking the park and the facilities. At the heart of the compound is central park and at the south east corner lies the community center that is meant to be the backbone of AZAD's community, pulling everybody of all ages to enjoy together activities and forge a neighborly bond.



## TYPE-A







#### Ground Floor

Areas

3 Bedrooms 153 SQM 171 SQM



#### Typical Floor

Areas

3 Bedrooms 179 SQM 182 SQM



#### Penthouse

Areas

3 Bedrooms

217 SQM

### **TYPE-B**







#### Ground Floor

Areas

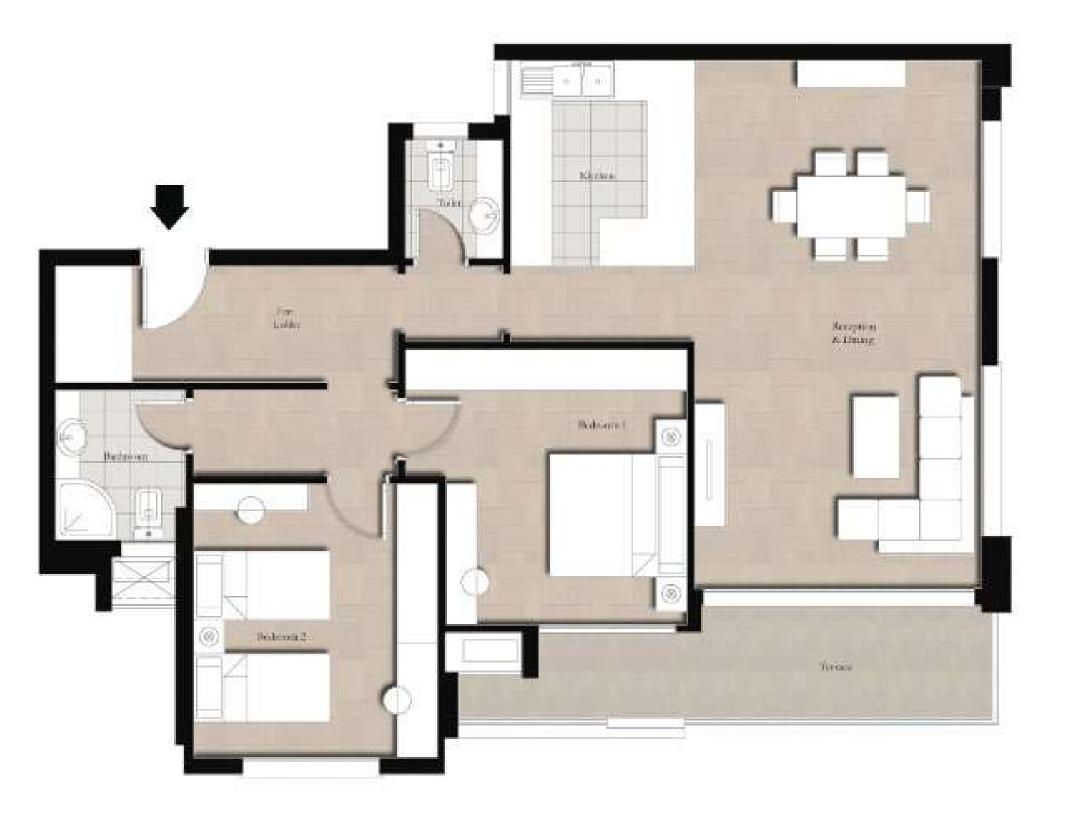
2 Bedrooms 115 SQM



#### Ground Floor

Areas

3 Bedrooms 155 SQM



#### Typical Floor

Areas

2 Bedrooms



#### Typical Floor

Areas

3 Bedrooms

#### Penthouse

Areas

2 Bedrooms



#### Penthouse

Areas

3 Bedrooms



### TYPE-D



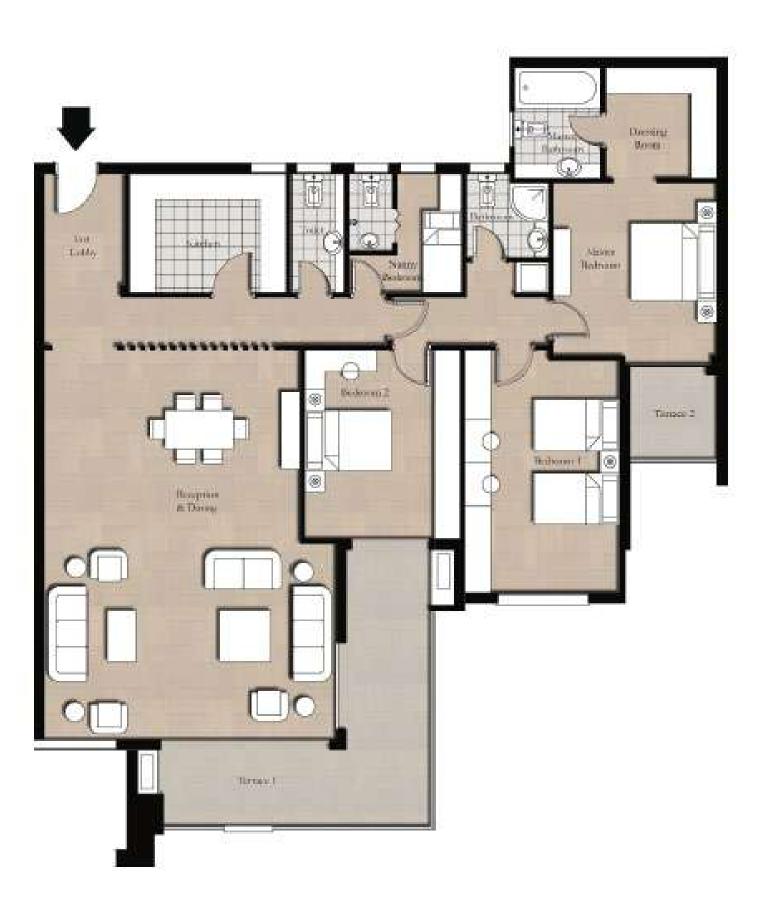




#### Ground Floor

Areas

3 Bedrooms 198 SQM 225 SQM



#### Typical Floor

Areas

3 Bedrooms 243 SQM 246 SQM



#### Penthouse

Areas

3 Bedrooms

303 SQM



### WHO WE ARE?

TAMEER first began as an idea:

#### Serving people

Since 1954, that has become our vision: build homes, not houses. Communities, not buildings. Well-rounded, timeless spaces that offer a high quality of life.

Pioneers in our industry, we are the first and oldest real estate developer in Egypt. We have a successful track record of over 20,000 housing units to date, and are proud to have orchestrated such architectural masterpieces as the Oberoi, old Meridian and New Maadi.

Our real business, however, is and always will be: People. TAMEER is composed of a loyal team of more than three generations of employees. "My grandfather and father worked at TAMEER. It is an honor to work here as well." We are all invested in building homes, communities, but most importantly, relationships that still stand the test of time.

We create the setting for your life to unfold. Elegant, functional apartments that make you exhale: Finally home. We build the right community spaces for your hobbies, friends, and family moments; the backdrop for your memories. Come and make some here.





### OUR PARTNERS



Sales & Marketing Partner



Architecture Design



Landscaping Design



**Structural Design** 



MEP & Networks Design



**Project Manager** 



CMS contractor